

ERASMUS +

AT THE HEART OF THE POINTS OF SALE

BOCQUÉ EMILIE - JEANFILS MARTIN

Points of sale

Points of sale are an intermediary between producers and consumers. On top of this, they sell a maximum of local products as well as imported goods that cannot be produced locally.

Here are the results of a little survey, we did include different points of sale :

Al'Binète

(local dialect for “garden hoe” or in italian “zappa”)



on Van Aerschot

Interview with Al'Binète

"Local, is "in" "

"It's getting more and more difficult because small-scale producers are getting weary and they have to be provided by larger producers. Some products must be sold at a loss and small producers must balance this out by other products selling at a higher price."

Cara, shop manager "Al'Binète" Liège



La Ferme à l'Arbre

(The Tree Farm, Liège)



Interview with La Ferme à l'Arbre

For Michel Pâque, in charge of the shop, eating local is alright but before anything else it is a way of life and thinking.

